

# VIDEOSYNCRASIES

**ANOKA COUNTY COMMUNICATIONS WORKSHOP, INC.**

November 1982-January 1983

Fridley, Minnesota

Vol. 4, No. 1



## **YOU GIVE ME THE Willies**

On November 20th, the Second Annual Willies Awards Banquet was held. The Willies were established in 1981 by the Hellbound Train production group. HBT producer Larry Davenport named the award after ACCW coordinator Will Loew-Blosser. Larry and HBT felt recognition should be shown to the many access producers. The ACCW agrees that it's become one of our favorite and most beneficial events. It is an opportunity for everyone to see for themselves what other programs have been done during the year and to show off their creative endeavors.

This year's Willies had more than forty entries. The banquet was coordinated by Mike Bednarchuk, of "Fridley Poll" and "In Focus". Assisting Mike at the Awards were Terry Lovaas of the "Terry Lovaas Show" and Julie Rudolph from "Hellbound Train". The Willies Banquet catered peanut butter and jelly sandwiches and champagne.

The highlight of the evening was the presentation of the first "Silver Willies" awards. The Board of Directors felt special recognition should be given to individuals who have upheld the philosophy of access. The selections this year were Mike Johnson, Douglas Hedin and Bill Nee.

Mike Johnson is the former Fridley Program Director for Storer. Mike has long supported and assisted access users. He recently was appointed access coordinator in the Northwest suburbs.

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### VIDEOSYNCRASIES STAFF

Editor/Mark Neuman-Scott Copy Editor/Paula Neuman-Scott Photo Editor/Larry Davenport  
Circulation/John King, Scott Briggs, Dave Harvet Layout/Typist/Mark & Paula Neuman-Scott

Douglas Hedin has been the Workshop's attorney since our incorporation in 1975. Over the years Doug has provided us with legal advice. During these years, he has never charged the Workshop for his many services.

Mayor Bill Nee has been a proponent of access since well before the Workshop was founded in 1975. Bill testified before the U.S. Senate on cable and access and has long stated that local uses of cable are the most important facet for our community.

Finally, as the evening concluded, Mike Bednarchuk was presented with the evening's fourth Silver Willie. Mike was recognized for his work with youth and for the fact he never says no.

The entire evening was taped and can be seen on "Everyone's Television Channel 12". Don't miss it!

## 1982 ONCE AGAIN

### December/January

- \*Editing facilities were christened, when ACCW coordinator Will Loew-Blosser created a "Frankenstein" from two old one inch machines. Editing classes started on January 23.
- \*Advanced classes in studio production and portable video were added.
- \*Mark Hotchkiss (Board member) was appointed Workshop librarian. If you did not know it, the Workshop has a print library - plenty to look at while you're cablecasting.
- \*Sunday, January 31, the 3rd Annual Open House was held. Mayor Nee and Cable Commission Chairman Burt Weaver were on hand for a most successful Open House.
- \*Our second portapak arrived in January. The local United Auto Workers helped with the purchase by donating \$200.

### February/March

- \*Plans for the 3rd Annual TELETHON were well under way. The Fridley State Bank and Post Publishing had both pledged \$100 each for the TELETHON.
- \*The annual report showed programs increased in 1981 by 34 percent, the total being 633. Cablecasting hours had increased by 62 percent over 1979. Our estimate for volunteer hours during 1981 was 5,398.

### April/July

- \*Timm Lovaas and Larry Davenport report on their experiences at the Midwest Regional Convention of the National Federation of Local Cable Programmers (NFLCP). They concluded that the

conference was "extremely useful".

- \*"Focus on Labor" program had produced six programs and was on its way to national recognition. The local United Auto Workers 683 produced the show.
- \*The 3rd Annual TELETHON took place in April. Paul Kaspszak coordinated the week long event, which proved to be our most successful. Donations totaled \$2,985 with major sponsors including FMC Corporation, Barry Blower, LaMaur, Inc., Storer Cable, Group W Cable, Post Newspapers, Fridley State Bank, Bob's Produce Ranch, UAW 683 and many other local businesses.
- \*April was also the Bi-Annual Membership meeting. At the meeting, the first Volunteers of the Year Awards were announced: Dave Harvet, Mike Bednarchuk, Paul Kaspszak, Paula Neuman, and Mark Scott.
- \*Cynthia Huth from the NFLCP Intern program visited, taking some of our classes and assisting on productions.
- \*Pam Mager and Larry Hutchinson painted the studio black.
- \*Dave Harvet and John King covered Fridley High School Girls Gymnastics.
- \*And our picture appeared in the May 10th issue of U.S. News & World Report.
- \*In June our staff increased when former Board Treasurer Paula Neuman was hired as Director of Operations. Paula took over the business functions of the Workshop and became the morning coordinator. Hours expanded sixteen a week to include mornings.

# 1982 AGAIN

\*In July, the NFLCP Convention was held in St. Paul. Three Workshop members spoke at the Convention and tours of our studio were held. The Workshop also provided assistance in planning the convention.

August/October

\*We received a letter from George Stoney, NFLCP "Father of Public Access". He commended us on the quality of our VIDEOSYNCRASIES and paid for a year's subscription.

\*The Workshop received the Parade Chairman's Award from Hank Peterson for our participation in the 49'er Days Parade.

\*Mark Hotchkiss and Mark Neuman-Scott won the Minnesota Cable Communications Board access award for Performing Arts for "Lesson For Two Lutes".

\*Our August statistics showed programming appeared on ETC 12 45.6 hours a week.

\*September Membership meeting was held with Paul Kaspszak, Mike Bednarchuk, Jim Bauer, Ken Brennen and Mark Neuman-Scott returning to the Board.

\*Programming was on the channel 54 hours a week in September.

\*Bookings for the studio in October were an all time high of 98.

\*The Board of Directors presented coordinator Will Loew-Blosser with a Certificate of Appreciation for his years of work at the Bi-Annual meeting.

\*The Workshop's Anoka-Ramsey credit courses increased to include a ten week Portable class and a Scriptwriting course.

November/December

\*The 2nd Annual Willies were held. (See related story.)

\*Ex-Minnesota Viking Carl Eller joins the Workshop.

\*Christmas programs from area schools were taped and shown on ETC 12 for the third year in a row.

1982 was a very successful year for the Workshop and all the highlights are too numerous to list, but none of it could have been possible without the ACCW staff, the City of Fridley, the Cable Commission, Storer Cable and, of course, the VOLUNTEERS!

# AN OPEN LETTER

In the fall of 1979, I walked into Fridley's Public Access studio to take their first series of classes offered in television production. I was amazed, overwhelmed and certain that I would never be able to learn how to operate everything. Three short years later, I am one of the Public Access Coordinators at Group W Cable in Columbia Heights.

Obviously, a lot had to happen for that to take place. It did. I lost my awe (and fear) of the equipment and got busy learning. With the patient and skillful teachings of Will Loew-Blosser and others, I began to make and help others to make television programs.

Somehow, I guess, we all managed to live through "Fridley Magazine" (a community-events show), we barely made it through the "Fridley Line" (a show about predicting pro football games), we did a pretty good job with the "Terry Lovaas Show" (a live talk show), and we laughed with "Fridley Lampoon" (and the Kegg Bros.). All in just three short years.

In that same amount of time, I also saw the rise of the Workshop as a reputable, highly respected Access organization. I witnessed the growth of other people and groups in their productions. I saw our list of programs increase from just a few to a few hundred. I saw quality...real honest-to-goodness quality. And I met some of the nicest people I've ever known.

The point of all of this is to say that I can no longer give as much time as I could before. My new job, so far, has kept me extremely busy. It has been my pleasure to serve as a volunteer for the Workshop and I heartily recommend that others do the same. I want to thank the ACCW for letting me grow with it for the last three years and for letting me be a part of a truly unique organization. You have my continued support and dedication.

Terry Lovaas

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Anoka County Communications Workshop, Fridley, Minnesota

MAJOR CONTRIBUTORS: City of Fridley, Storer Cable, United Auto Workers Local 683, Post Newspapers, La Maur, Inc., Group W Cable, Bob's Produce Ranch, FMC Corporation, Barry Blower Company.

## Calendar / Classes

FEBRUARY	12	Introduction to Studio Production, Part I	10:30-2:30
	5	Introduction to Portable Video, Part I	3:00-6:00
	19	Studio Production Skills, Part II	10:30-2:30
	12	Portable Video Skills, Part II	3:00-6:00

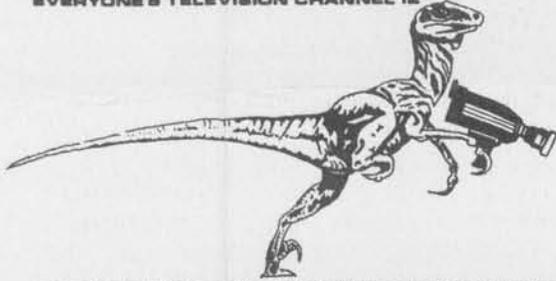
Our Intro to Studio I class recently had a celebrity. Ex-Minnesota Viking defensive end Carl Eller went through the class, taking part both behind and in front of the camera.

Our Basics of Editing class date will be announced—watch ETC 12 or call 571-9144 for any information on the classes.

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**ETC.TV**

EVERYONE'S TELEVISION CHANNEL 12



ANOKA COUNTY COMMUNICATIONS WORKSHOP, INC.

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WEAR THE DINOSAUR WITH PRIDE!

T-shirts/small, medium, large, extra-large.  
Silver on black, blue on red, blue on blue,  
brown on tan.

\$6 each, add \$1 for postage and handling.

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## NFLCP MIDWEST

by Timm Lovaas

I attended the NFLCP Regional Workshop and Chicago Accessfest December 3-4 held at the Best Western Lakeshore Hotel in Chicago. During the Friday Regional meeting Dave Olive, Midwest Regional Coordinator explained the problems with the cancelled Kansas City Conference and late notice on the Chicago Conference was due to bulk rate mail problems and last minute panic in Kansas City. Madison was selected for the Spring Conference location.

In the opening address Saturday, John McGuire, Cable Administrator, City of Chicago explained the problems of franchising 1,100,000 households. Chicago plans to have a strong access usership.

During the workshops Sue Buske, Executive Director of the NFLCP gave an overview of NFLCP history and philosophy. Jan

Bowden, President of Creative Sales and Marketing and NFLCP Board Member reminded us that our productions are products and suggested that we promote them through various outlets. Karen Kalergis and Rick Hindman of Hawkeye Cablevision discussed the recent 4 station live artists program via satellite from New York, Los Angeles, Iowa City and Kentucky. Professor George Stoney talked of the use of computers and video and stressed the need to use imagination and creativity in your productions. Chicago leads Fridley in night life with bars like the "Wild Hare Singing Armadillo Frog Sanctuary", a hard core Ragae music bar, "The Kingston Mines", a good 'ol Chicago blues bar (entertainment till 4:00 a.m.) and of course "Metro" has high energy new wave music.

All in all it was an enjoyable conference and I look forward to Madison in March.

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## BOARD OF DIRECTORS

Mark Neuman-Scott, *Chairperson*

Paul Kaspszak, *Treasurer*

Kenneth Brennan, *Secretary*

Will Loew-Blosser, *Coordinator/Staff*

Paula Neuman-Scott, *Director of Operations/Staff*

Jim Bauer

Mike Bednarchuk

Larry Davenport

Mark Hotchkiss

Timm Lovaas

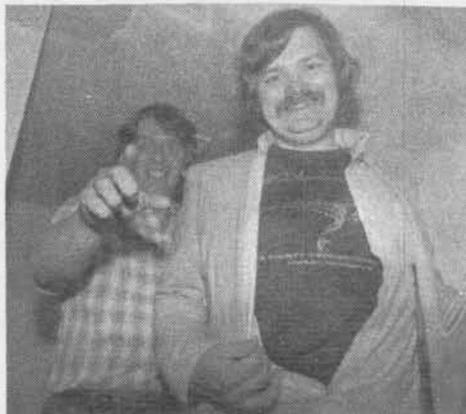
Clyde Moravetz

# KEGG "COMEDY" BROTHERS

It was about this time one year ago that Timm Lovaas enlightened us with his idea of creating three motley caricatures to be known as "The Kegg Brothers".

We were a new production group coming together for the first time to release the first season of "The Lampoon ½ a Comedy Hour" upon Fridley and the surrounding communities. Little did we know that these three cable aliens would become the most popular personalities connected to the series. We really had little idea as to what the Kegg Brothers message was going to be, but when we turned on the light, camera and rolled the tape, it all seemed to come together.

The Kegg Brothers have three priorities: Beer, Old Pick-up Trucks and the Feminine Gender, usually in this order. On our first taping of the Kegg Brothers, there were only the three of us available in the studio, so someone had to start the tape. We elected Terry Lovaas to start the tape, join Timm and I, and the three of us would shuffle in together. Thus leading to the unmistakable Kegg Brothers opening. The three shirts we donned were borrowed from the men's locker room. On the shirts were the names, John, Mike and DeWayne, thus leading to the immortalization of the names.



DeWayne and Mike Kegg

When the Kegg Brothers appear on your cable screen, you can be certain that you have just entered "The Kegg Zone", THAT time between here and the nearest tavern. "Look", there is a sign post up ahead, it says: "Hi, we're the Kegg Brothers". Why are the Kegg Brothers so popular? My theory is this; that within all of us is part of the Kegg Brothers. That at different times in our lives we feel or appear as distinguished, flamboyant and self-righteous as John, Mike and DeWayne Kegg. Don't worry - it will soon pass. After you have viewed the Kegg Brothers, I am sure you will not clearly understand what they just said, BUT this I can say for sure, they will make an impression on you.

Jim Bauer (Mike Kegg)

## WINTER Rx

Well, gang, it's getting to be that time of year again. You know...WINTER!!! Pretty soon, we'll all be up to our you-know-whats in snow and cold. Most everybody will be bored, restless, irritable, and cranky. And Spring will be only just an untested theory.

Outsiders ask how we Minnesotans manage to live through all of this. The answer, for most people is - we stay inside, try to keep warm, and we watch television programs.

That's for most people. Here, in Fridley, on the other hand, we stay inside, we try to keep warm, and we make television programs.

Yes, indeed. We MAKE television programs. You can, too. All you have to do this year to cure the WINTER BLAHS and prevent CABIN FEVER from overtaking your life is call 571-9144 and get involved in the Anoka County Communications Workshop.

P.S. If you are thinking about quitting smoking, the workshop will give you something to do with your hands... run a camera!!!!

Terry Lovaas

# ANNOUNCEMENTS

Morning cablecasters are needed. You may also be asked to be a cameraperson or direct a morning show.

Shelving is still needed for the control room, office, and editing room.

The 3/4" editor has another new home that will eventually be shared when we receive our 1/2" editing system. Sign up for the editing class so you can use it!

Producer for Trailer programs needed.

Our annual TELETHON is quickly approaching and we are in need of a coordinator. If you are interested in the position, please contact Paula at 571-9144. The TELETHON is our most important fundraiser.

In our next issue, we will have an interview with Chris Matteson of "Senior Citizens in Art".

\*\*\*\*\*  
 Included in this issue of VIDEOSYNCRASIES is a user card. Please fill it out and return it. You have a greater chance to be called on to help on productions you are interested in at the right time when you return your card!  
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### MEMBERSHIP

Renewing your membership? Consider our newest category - lifetime. For a mere \$100 as an individual, you can become a lifetime member. Be the first on your block.

Regular \$12 \_\_\_\_\_ Student \$6 \_\_\_\_\_ Senior \$6 \_\_\_\_\_

Other \_\_\_\_\_ New Member \_\_\_\_\_ Renewal \_\_\_\_\_

NAME \_\_\_\_\_

ADDRESS \_\_\_\_\_ PHONE \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

Non-member subscription rate \$4/year. Make checks to: ANOKA COUNTY COMMUNICATIONS WORKSHOP, INC.  
 All donations are tax-deductible.  
 Thank you for your support.

Non-profit Organizational Membership	\$100/year
Sponsoring Membership	\$100/year
Sustaining Membership	\$250/year
Patron Membership	\$500/year

## Enter The World Of Video...

The Anoka County Communications Workshop, Inc. is a public access entity that was founded in 1975. We were founded to help facilitate access programs by providing education and training in the use of video equipment. Public access is a free speech forum for citizens and groups to express their ideas and concerns via cable television.

# ETC. TV

EVERYONE'S TELEVISION CHANNEL 12



Non-Profit Organization